EOS M50

DO YOUR STORIES JUSTICE

A sleek design classic, this mirrorless camera will inspire you to make memorable stories you'll be proud to share thanks to technologies like 4k movies, a DSLR sized sensor and effortless connectivity.

- Modern, hassle free shooting for superb results

- Compact, sleek and intuitive shooting experience

- Clever connectivity and control with Wi-Fi* & Bluetooth**

- Inspiring technologies for stories you'll be proud of

- Creative freedom to capture every story

*Wi-Fi: Not all functions or devices are supported; see full specifications for details.

**Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Inc. is under license. Other trademarks and trade names are those of their respective owners. Initial pairing with compatible device required.

24.1 MEGA PIXELS CMOS

DiG!C 8

Dual Pixel CMOS AF

10 Frames Per Sec

4K UHD

OLED **EVF** 2,360k dots

PRODUCT RANGE

EOS M6

EOS M50

EOS M100

EOS M5
EOS M6
EOS M50
EOS M100

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TECHNICAL SPECIFICATIONS

EOS M50

IMAGE SENSOR
Type — 22.3 x 14.9mm CMOS
Effective Pixels — Approx. 24.1 megapixels
Total Pixels — Approx 25.8 megapixels
Aspect Ratio — 3:2
Low-Pass Filter — Built-in/Fixed
Sensor Cleaning — EOS integrated cleaning system
Colour Filter Type — Primary Colour

IMAGE PROCESSOR
Type — DIGIC 8

LENS
Lens Mount — EF-M (EF and EF-S lenses compatible via Mount adapter EF-EOS M)
Focal Length — Equivalent to 1.6x the focal length of the lens
Image Stabilisation — Optical Image Stabilizer on compatible lens

Movie: In-camera Digital IS available. Further stabilisation enhancements from lenses compatible with Dynamic IS

FOCUSING
Type — Dual Pixel CMOS AF System. Phase detection pixels built onto imaging sensor [20]

Contrast detection method is used during 4K Movie Servo AF

AF System/ Points — Maximum 143/99 points depending on lens.

Max 25 frames in Zone AF [15]

Freely position 1 AF point/ 1 AF Zone via manual selection (area available lens dependent)
AF working range — EV -2 - 18 (at 23 °C, ISO 100, with EF-M 22mm f/2 STM)
AF Modes — One-Shot AF and Servo AF
AF Point Selection — Face + Tracking: Face and subject tracking via automatic recognition/ manual selection via touchscreen. Automatic selection over AF points when no face recognised within frame.

Eye AF available in One Shot AF

Smooth Zone AF: Manual zone selection, plus automatic selection over AF points within selected zone

1-point AF: Manual selection via touchscreen/ buttons
Selected AF point display — Indicated on LCD monitor/ EVF
AF Lock — Locked when shutter button is pressed half way or customisable AE Lock Button
AF Assist Beam — via LED assist beam
Manual Focus — With EF & EF-S lenses - Select via AF/MF switch on lens

With EF-M lenses - Select via dedicated MF Button/ other customisable buttons (toggle AF/MF).

MF Peaking available
AF+MF available (Manual focus adjustment after One-Shot AF)
Magnify image available during MF (5x or 10x)

EXPOSURE CONTROL
Metering modes — Real-time metering from the image sensor
(1) Evaluative metering (384 zones)
(2) Partial metering at center (approx. 6.4% of Live View Screen)
(3) Center weighted average metering
(4) Spot metering (approx. 2.8% of Live View Screen)

Center weighted only in Movie recording
Metering Range — Still image: EV 0 - 20 (at 23 °C, ISO 100)
Movie: EV 0 - 20 (at 23 °C, ISO 100)

AE Lock — Auto: In One-shot AF mode with evaluative metering exposure is locked when focus is achieved.
Manual: By AE lock Button in creative zone modes.
Exposure Compensation — +/-3 EV in 1/3 stop increments
AEB — 3 shots, +/- 2 EV, 1/3-stop increments (can be used together with Exposure Compensation)
ISO Sensitivity (8) — ISO AUTO (100 - 6400), 100 - 25600 in 1/3 stop increments. ISO can be expanded to 51200

4K Movie: ISO AUTO (100 - 6400), 100 - 6400 in 1/3-stop increments. Full HD and HD Movie: ISO AUTO (100 - 12800), ISO 100 - 12800 in 1/3-stop increments. ISO can be expanded to 25600

SHUTTER
Type — Electronically controlled focal-place shutter
Speed — 30 - 1/4000 sec (1/3 stop increments), Bulb (Total shutter speed range. Available range varies by shooting mode)

WHITE BALANCE
Type — Auto white balance with the imaging sensor
Settings — Auto (Ambience Priority), Auto (White Priority), Daylight, Shade, Cloudy, Tungsten light, White Fluorescent light, Flash, Custom, Colour Temperature (100 Kelvin increments)

White balance compensation:
1. Blue/Amber +/-9 levels
2. Magenta/ Green +/-9 levels
Custom White Balance — Yes, 1 setting can be registered

VIEWFINDER
Type — 0.39-type OLED Electronic Viewfinder Approx. 2,360,000 dots
Coverage (Vertical/Horizontal) — Approx 100%
Eyepoint — Approx 22mm
Dioptre Correction — Yes
Viewfinder Information — Customisable and toggle via INFO. Button
(1) Liveview image with exposure info
(2) Liveview image with basic info
(3) Liveview image with full info

Customisable settings:
Grid overlay (x3 formats), Histogram (Brightness/ RGB), Electronic Level, Multi aspect ratios
Depth of field preview — Yes

LCD MONITOR
Type — 7.5 cm (3.0") Touchscreen LCD (TFT). 3:2 aspect ratio. Approx. 1,040,000 dots. Electrostatic capacitive type. Vari-Angle
Coverage — Approx 100%
Brightness Adjustment — Adjustable to one of seven levels
Display Options — Customisable and toggle via INFO. Button
(1) Liveview image with exposure info
(2) Liveview image with basic info
(3) Liveview image with full info

Customisable settings:
Grid overlay (x3 formats), Histogram (Brightness/ RGB), Electronic Level, Multi aspect ratios, Hints and Tips

FLASH
Built-in Flash GN (ISO 100, meters) — 5
Built-in Flash Coverage — Maximum coverage at approx. 15mm (35mm equivalent: approx. 24mm)
Built-in Flash recycle time — Approx. 3 seconds [27]

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Modes	Auto (E-TTL II)
Red-Eye Reduction	Yes - with red eye reduction lamp
X-sync	1/200 sec
Flash Exposure Compensation	+/- 2 EV in 1/3 increments
Flash Exposure Lock	Yes
Second Curtain Synchronisation	Yes
HotShoe/ PC terminal	Yes/No
External Flash Compatibility	E-TTL II with EX series Speedlites, wireless multi-flash support
External Flash Control	Via camera setting/ flash setting menu

SHOOTING

Modes	Scene Intelligent Auto, Hybrid Auto, Creative Assist, SCN(Self-Portrait, Portrait, Smooth Skin, Landscape, Sports, Close-up, Food, Panning, Handheld Night Scene, HDR Backlight Control, Silent Mode), Creative Filters (Grainy B/W, Soft Focus, Fish-eye Effect, Water painting effect, Toy camera effect, Miniature effect , HDR Art standard, vivid, bold, embossed), Program AE , Shutter priority AE, Aperture priority AE, Manual exposure, Movie (Movie auto exposure, Movie manual exposure, Time-lapse movie)
Picture Styles	Auto, Standard, Portrait, Landscape, Fine Detail, Neutral, Faithful, Monochrome, User Defined (x3)
Colour Space	sRGB and Adobe RGB
Image Processing	Highlight Tone Priority (standard and enhanced) Auto Lighting Optimizer (4 settings) Long exposure noise reduction High ISO speed noise reduction (4 settings + Multi Shot NR) Lens peripheral illumination correction Chromatic aberration correction Diffraction correction
	Creative Assist: Presets Background Blur (5 settings) Brightness (19 levels) Contrast (9 levels) Saturation (9 levels) Color Tone 1 & 2 (19 levels) Monochrome (Off/Black and white/Sepia/Blue/Purple/Green)
Drive modes	Single, High-Speed Continuous, Low-Speed Continuous, Self timer (2s, 10s, Custom, Remote)
Continuous Shooting	One shot AF: Approx. 10 shots/sec for up to 33 frames in JPEG and 10 frames in RAW [21] With Servo AF: Approx. 7.4 shots/sec for up to approx 47 frames in JPEG [22]

LIVE VIEW MODE

Coverage	Approx. 100% (horizontally and vertically)

FILE TYPE

Still Image Type	JPEG: Fine, Normal (Exif 2.31 compliant) / Design rule for Camera File system (2.0) RAW: RAW (CR3 14-bit), Digital Print Order Format [DPOF] Version 1.1 compliant
RAW+JPEG simultaneous recording	Yes, RAW + various JPEG compression possible
Image Size	RAW: (3:2) 6000 x 4000, (4:3) 5328 x 4000, (16:9) 6000 x 3368, (1:1) 4000 x 4000 JPEG 3:2: (L) 6000 x 4000, (M) 3984 x 2656, (S1) 2976 x 1984, (S2) 2400 x 1600 JPEG 4:3: (L) 5328 x 4000, (M) 3552 x 2664, (S1) 2656 x 1992, (S2) 2112 x 1600 JPEG 16:9: (L) 6000 x 3368, (M) 3984 x 2240, (S1) 2976 x 1680 (S2) 2400 x 1344 JPEG 1:1: (L) 4000 x 4000, (M) 2656 x 2656, (S1) 1984 x 1984, (S2) 1600 x 1600 In-camera RAW processing & Image Resize available in playback
Movie Type	MP4 [Video: MPEG-4 AVC/H.264, Audio: MPEG-4 AAC-LC (stereo)]
Movie Size	4K - 3840 x 2160 (23.98, 25 fps) Full HD - 1920 x 1080 (59.94, 50, 29.97, 25, 23.976 fps) HD - 1280 x 720 (119.9, 100, 59.94, 50 fps)

Movie Length	Max duration 29min 59sec, Max file size 4GB
Folders	New folders can be created and selected
File Numbering	(1) Continuous, Auto Reset (2) Manual Reset

OTHER FEATURES

Custom Functions	9 customisable buttons
Metadata Tag	User copyright information (Author's Name, Copyright Details) Image rating (0-5 stars)
Playback zoom	15 steps plus smooth pinch-to-zoom
Display Formats	(1) Single image with information (toggle options) (2) Single image (3) Index display (4/9/36/100 images) (4) Jump Display (1/10/custom number image, by shot date, by rating, by folder, by movies only, protected only)
Slide Show	Playback time: 1/2/3/5/10/30 seconds Repeat: On/Off Transition Effects: Off, Slide in 1-2, Fade 1-3
Histogram	Brightness/ RGB
Highlight Alert	Yes
Image Erase/Protection	Erase: Single image, Selected images, Selected range, All images Protection: Selected images, Selected range, All images. Unprotect all images
Menu Categories	(1) Shooting menu (x8) (2) Playback menu (x4) (3) Setup menu (x5) (4) Display menu (5) My Menu
Menu Languages	29 Languages English, German, French, Dutch, Danish, Portuguese, Finnish, Italian, Norwegian, Swedish, Spanish, Greek, Russian, Polish, Czech, Hungarian, Romanian, Ukrainian, Turkish, Arabic, Thai, Simplified Chinese, Traditional Chinese, Korean, Malay, Vietnamese, Indonesian, Hindi, Japanese
Firmware Update	Firmware update possible by the user.

INTERFACE

Computer	Hi-Speed USB (Micro USB)
Other	Wireless LAN (IEEE802.11b/g/n), (2.4 GHz only, 1-11 ch), with Dynamic NFC support [17] Bluetooth® (Specification version 4.1, Bluetooth low energy technology) [23] [25] HDMI (Micro - Type-D connector), HDR output to compatible TV supported

DIRECT PRINT

Canon Printers	Canon Compact Photo Printers and PIXMA Printers supporting PictBridge
PictBridge	Canon Compact Photo Printers and PIXMA Printers supporting PictBridge

STORAGE

Type	SD, SDHC, SDXC (UHS-I compatible)

SUPPORTED OPERATING SYSTEM

PC & Macintosh	Windows 10 / 8.1 / 8 / 7 SP1 [24] Mac OS X 10.9 / 10.10 / 10.11 / 10.12 For Wi-Fi connection to a PC: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 For Image Transfer Utility: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 / 10.11 / 10.12

SOFTWARE

Image Processing	Digital Photo Professional
Other	Picture Style Editor, EOS Utility, Image Transfer Utility Camera Connect app available on iOS and Android devices [25]

TECHNICAL SPECIFICATIONS

EOS M50

POWER SOURCE

Batteries	1 x Rechargeable Li-ion Battery LP-E12
Battery life	Approx. 235 shots (at 23°C, AE 50%, FE 50%) [5] Eco Mode: Approx. 370 shots Movie Recording: Approx. 85 mins Playback time when playing back a slideshow of still images: Approx. 4 hrs
Battery Indicator	4 levels
Power saving	Display off (15, 30 sec or 1, 3, 5, 10, 30 mins) Auto Power Down (30 sec or 1, 3, 5, 10 mins, Disable) Viewfinder off (1, 3 min, disable) ECO mode
Power Supply & Battery Chargers	Battery charger LC-E12E Compact Power Adapter CA-PS700 DC Coupler DR-E12

PHYSICAL SPECIFICATIONS

Body Materials	Polycarbonate
Operating Environment	0 – 40 °C, 85% or less humidity
Dimensions (WxHxD)	116.3 x 88.1 x 58.7mm
Weight (body only)	Approx 387g (black), 390g (white), CIPA testing standard including battery and memory card

ACCESSORIES

Cases / Straps	Body Jacket EH32-CJ (beige) Body Jacket EH32-CJ (light brown) Neck Strap EM-E2 (black) Neck Strap EM-E2 (white) Neck Strap EM-200DB
Lenses	EF-M lenses All EF and EF-S lenses compatible via Mount adapter EF-EOS M
Flash	Canon Speedlites (including 90EX, 220EX, 270EX, 270EX II, 320EX, 380EX, 420EX, 430EX, 430EX II, 430EX III, 430EX III-RT, 550EX, 580EX, 580EX II, 600EX, 600EX-RT, 600EX II-RT, Macro-Ring-Lite, MR-14EX II, Macro Twin Lite MT-24EX, Speedlite Transmitter ST-E2, Speedlite Transmitter ST-E3-RT) Off-Camera Shoe Cord OC-E3, Speedlite Bracket SB-E2
Remote Controller/ Switch	Bluetooth Remote BR-E1
Other	Interface cable IFC-400PCU Mount Adapter EF-EOSM

All data is based on Canon standard testing methods except where indicated. Subject to change without notice.-

[1] Large/Fine(Quality 8) resolution
[2] Based on Canon's testing conditions, JPEG, ISO 100, Standard Picture Style. Varies depending on the subject, memory card brand and capacity, image recording quality, ISO speed, drive mode, Picture Style, Custom functions etc.
[3] Compatible with large memory card capacities, including cards of 2GB and more (camera may require firmware update).
[4] with 50mm lens at infinity, $-1m^{-1}$ dpt
[5] Based on the CIPA Standard and using the batteries and memory card format supplied with the camera, except where indicated
[6] Memory card and battery door only
[7] with EF300mm f/2.8L IS USM at 50kph
[8] Recommended Exposure Index
[9] Environmental protection
[10] Maximum fps and buffer capacity may be reduced depending on the cameras settings and light level
[11] Peripheral Cross type AF points will not function as a cross type AF points with the following lenses: EF 35-80mm f4-5.6 (II/III/USM), EF35-105mm f4.5-5.6 (USM). EF 80-200mm f4.5-5.6 (II)
[12] With Battery strength 75% or higher
[13] Viewfinder Information
[14] Hybrid CMOS AF III covers an area of approx. 80% Vertical x 70% Horizontal of the frame
[15] Maximum number of AF frame is dependent on selected image aspect ratio
[16] Sustained continuous shooting function requires compatible SDHC/SDXC UHS Speed Class 1 memory card, total number of frames captured varies depending on camera settings, type of lens used, battery charge and light level. Shooting stops automatically with the 1000th frame
[17] Wi-Fi use may be restricted in certain countries or regions.
[18] Hybrid CMOS AF II covers an area of approx. 80% Vertical x 70% Horizontal of the frame
[19] Maximum burst during continuous shooting are measured based on Canon's testing standards (3:2 aspect ratio, ISO 200 and Standard Picture Style)
[20] Dual Pixel CMOS AF - AF is possible over an area of approx. 80% Vertical x 80% Horizontal of the frame
[21] Continuous shooting speed is measured with EF-M 15-45mm f/3.5-6.3 IS STM and requires SDHC/SDXC UHS Speed Class 1 memory card. Total number of frames captured and continuous shooting speed may vary depending on camera exposure settings, type of lens used, battery level, light level and memory card used.
[22] Continuous shooting speed is measured with EF-M 15-45mm f/3.5-6.3 IS STM and requires SDHC/SDXC UHS Speed Class 1 memory card. Under Servo AF, maximum continuous shooting speed and total number of frames captured depends on subject condition, camera settings and lens used
[23] Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Europe Ltd. is under license. Other trademarks and trade names are those of their respective owners.
[24] Software applications compatible with Windows 10 in Windows 10 Desktop Mode only
[25] Bluetooth functionilty with Camera Connect app requires smart device to be equipped with Bluetooth version 4.0 (or later). Also requires smart device to be using operating system iOS 8.4 (or later) or Android 5.0 (or later)
[26] Reqire Remote Controller Adapter RA-E3
[27] When battery is fully charged
[28] Maximum continuous shooting speed with 1/500 sec. or faster shutter speed,

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EOS M50

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Sales Start Date: April 2018 (TBC)

PRODUCT DETAILS:

Product Name	Mercury Code	EAN Code
D.CAMERA EOS M50 BK BODY EU26	2680C002AA	4549292109412
D.CAMERA EOS M50 WH BODY EU26	2681C002AA	4549292109528
D.CAMERA EOS M50 BK M15-45 S EU26	2680C012AA	4549292108910
D.CAMERA EOS M50 WH M15-45 S EU26	2681C012AA	4549292109177
D.CAMERA EOS M50 BK M15-45 S + M55-200 EU26	2680C022AA	4549292109009
D.CAMERA EOS M50 WH M15-45 S + M55-200 EU26	2681C022AA	4549292109320
D.CAMERA EOS M50 BK M15-45 S + M22 EU26	2680C032AA	4549292109467
D.CAMERA EOS M50 WH M15-45 S + M22 EU26	2681C032AA	4549292109566
D.CAMERA EOS M50 BK M18-150 EU26	2680C042AA	4549292109498
D.CAMERA EOS M50 WH M18-150 EU26	2681C042AA	4549292109580

OPTIONAL ACCESSORIES:

Product Name	Mercury Code	EAN Code
Body Jacket EH32-CJ (Beige)	2685C001AA	4549292109764
Body Jacket EH32-CJ (Light Brown)	2686C001AA	4549292109788

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MEASUREMENT / LOGISTIC INFORMATION:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
D.CAMERA EOS M50 BK BODY EU26	2680C002AA	EA	Each	1	16.75	16.75	13.7	0.9
		CT	Carton	6	42.95	35.5	20.55	6.35
		EP	Euro Pallet	150	120	80	118	169
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH BODY EU26	2681C002AA	EA	Each	1	16.75	16.75	13.7	0.85
		CT	Carton	6	42.95	35.5	20.55	6.09
		EP	Euro Pallet	150	120	80	118	162
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M15-45 S EU26	2680C012AA	EA	Each	1	16.75	16.75	13.7	1.047
		CT	Carton	6	42.95	35.5	20.55	7.29
		EP	Euro Pallet	150	120	80	118	192
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M15-45 S EU26	2681C012AA	EA	Each	1	16.75	16.75	13.7	1.052
		CT	Carton	6	42.95	35.5	20.55	7.32
		EP	Euro Pallet	150	120	80	118	193
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M15-45 S + M55-200 EU26	2680C022AA	EA	Each	1	16.75	21.35	13.7	1.365
		CT	Carton	6	43	35.5	25.2	9.21
		EP	Euro Pallet	120	120	80	115.8	194
			Layers per Pallet	4				
			Cartons per Layer	5				
			Products per layer	24				

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Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
D.CAMERA EOS M50 WH M15-45 S + M55-200 EU26	2681C022AA	EA	Each	1	16.75	21.35	13.7	1.370
		CT	Carton	6	43	35.5	25.2	9.24
		EP	Euro Pallet	120	120	80	115.8	195
			Layers per Pallet	4				
			Cartons per Layer	5				
			Products per layer	24				
D.CAMERA EOS M50 BK M15-45 S + M22 EU26	2680C032AA	EA	Each	1	16.75	16.75	13.7	1.333
		CT	Carton	6	42.95	35.5	20.55	9.00
		EP	Euro Pallet	150	120	80	118	235
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M15-45 S + M22 EU26	2681C032AA	EA	Each	1	16.75	16.75	13.7	1.338
		CT	Carton	6	42.95	35.5	20.55	9.03
		EP	Euro Pallet	150	120	80	118	236
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 BK M18-150 EU26	2680C042AA	EA	Each	1	16.75	16.75	13.7	1.216
		CT	Carton	6	42.95	35.5	20.55	8.30
		EP	Euro Pallet	150	120	80	118	218
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				
D.CAMERA EOS M50 WH M18-150 EU26	2681C042AA	EA	Each	1	16.75	16.75	13.7	1.221
		CT	Carton	6	42.95	35.5	20.55	8.33
		EP	Euro Pallet	150	120	80	118	218
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	30				

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MEASUREMENT /
LOGISTIC INFORMATION (ACCESSORIES) :

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
Body Jacket EH32-CJ (Beige)	2685C001AA	EA	Each	1	5.5	12.5	6.94	0.05
		CT	Carton	40	27.7	30.9	33.4	2.62
		EP	Euro Pallet	TBC	120	80	TBC	TBC
			Layers per Pallet	TBC				
			Cartons per Layer	TBC				
			Products per layer	TBC				
Body Jacket EH32-CJ (Light Brown)	2686C001AA	EA	Each	1	5.5	12.5	6.94	0.05
		CT	Carton	40	27.7	30.9	33.4	2.62
		EP	Euro Pallet	TBC	120	80	TBC	TBC
			Layers per Pallet	TBC				
			Cartons per Layer	TBC				
			Products per layer	TBC				

What's in the box?

EOS M50 BK M15-45 S+ EF50 f/1.8 S + Mount Adapter EU26

- Digital Camera EOS M50 body
- Battery Charger LC-E12E
- Battery Pack LP-12
- Camera Cover R-F-4
- Lens EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- Lens Dust Cap EB
- Lens EF50mm f/1.8 STM
- Lens Cap E-49
- Lens Dust Cap E
- Camera Mount Adapter EF-EOS M
- Power Cable
- Strap EM-200DB
- User Manual Kit

EOS M50 BK M15-45 S + SB130 + 16GB EU26

- Digital Camera EOS M50 body
- Battery Charger LC-E12E
- Battery Pack LP-12
- Camera Cover R-F-4
- Lens Cap E-49
- Lens Dust Cap EB
- Lens EF-M15-45 S f/3.5-6.3 IS STM
- Power Cable
- Strap EM-200DB
- User Manual Kit
- Shoulder Bag CB-SB130 Black
- SD Card 16GB Class 10
- Lens Cleaning Cloth

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What's in the box?

EOS M50 Body only

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S + EF-M55-200

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- EF-M55-200mm f/4.5-6.3 IS STM
- Lens Cap E-52 II
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M15-45 S + EF-M22

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M15-45 S f/3.5-6.3 IS STM
- Lens Cap E-49
- EF-M 22mm f/2 STM
- Lens Cap E-43
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

EOS M50 + EF-M18-150 S

- Digital Camera EOS M50 body
- Camera Cover R-F-4
- EF-M18-150mm f/3.5-6.3 IS STM
- Lens Cap E-55
- Lens Dust Cap EB
- Strap EM-200DB
- Battery Charger LC-E12E
- AC Cable
- Battery Pack LP-E12
- User Manual Kit

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EOS M50

DO YOUR STORIES JUSTICE

A sleek design classic, this mirrorless camera will inspire you to make memorable stories you'll be proud to share thanks to technologies like 4k movies, a DSLR sized sensor and effortless connectivity.

24.1 MEGA PIXELS CMOS

DiG!C 8

Dual Pixel CMOS AF

10 Frames Per Sec

4K UHD

OLED EVF 2,360k dots

Price:
€ 679 EOS M50 BODY EU26
€ 799 EOS M50 M15-45 EU26
€ 1029 EOS M50 M15-45+200 EU26
€ 949 EOS M50 M15-45+M22 EU26
€ 1049 EOS M50 M18-150 EU26
Embargo Date: 26th February 2018
Sales Start Date: April 2018 (TBC)
Key Sales Channel

Competition
Sony a6300, Fujifilm X-T20, Panasonic G7, Olympus OM-D E-M10 III

- Modern, hassle free shooting for superb results

- Compact, sleek and intuitive shooting experience

- Clever connectivity and control with Wi-Fi* & Bluetooth**

- Inspiring technologies for stories you'll be proud of

- Creative freedom to capture every story

Customer and Positioning

Max, Adventurous Achiever. Combination of cutting edge tech never seen at this price point whilst still looking and feeling modern and cool

Launch Promotion

*Wi-Fi: Not all functions or devices are supported; see full specifications for details.

**Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Canon Inc. is under license. Other trademarks and trade names are those of their respective owners. Initial pairing with compatible device required.

Canon

Live for the story_