



#### Great results in low light, thanks to a bright f/2 lens and HS System with DIGIC 5 processor

- Shoot a variety of subjects with a 24mm ultra-wide angle, 5x zoom lens and 9x ZoomPlus
- Capture detailed images with a 10.1 Megapixel high-sensitivity sensor
- Intelligent IS keeps images sharp and movies steady, even when using full zoom
- Take control with a customisable Lens Control Ring and manual modes
- Connect to smartphones easily with Wi-Fi, and share and backup your images
- Easy viewing with large 7.5 cm (3.0") PureColor II G LCD
- Capture superb images and HD movies in every situation with Smart Auto
- Make a statement with your photos, using Live View Control and Creative Filters

## PowerShot S200

## Share your creativity with a PowerShot you can take anywhere

Delivering superb performance in any light, with HS System and a bright f/2 lens. The PowerShot S200 puts artistic control into the pockets of photographers who like to shoot creatively and share their images on the move.





PowerShot S200

you can

#### Product Range



PowerShot G16 PowerShot S120 PowerShot S200

PowerShot G1 X Mark II

PowerShot G16



PowerShot S120



PowerShot S200



















## **Technical Specifications**

## PowerShot S200

| 1) 11 05 05 10            |                                                                                                                                                   |  |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--|
| IMAGE SENSOR              |                                                                                                                                                   |  |
| Туре                      | 1/1.7 type high-sensitivity CCD                                                                                                                   |  |
| Effective Pixels          | Approx. 10.1 M                                                                                                                                    |  |
| Colour Filter Type        | Primary Colour                                                                                                                                    |  |
| IMAGE PROCESSOR           |                                                                                                                                                   |  |
| Туре                      | DIGIC 5 with iSAPS technology                                                                                                                     |  |
| LENS                      |                                                                                                                                                   |  |
| Focal Length              | 5.2 – 26.0 mm (35 mm equivalent: 24 – 120 mm)                                                                                                     |  |
| Zoom                      | Optical 5x<br>ZoomPlus 9x<br>Digital Approx. 4x (with Digital Tele-Converter<br>Approx. 1.4x or 1.8x) <sup>[1]</sup><br>Combined Approx. 20x      |  |
| Maximum f/number          | f/2.0-f/5.9                                                                                                                                       |  |
| Construction              | 7 elements in 6 groups<br>(1 double-sided aspherical lens, 1 double-sided<br>aspherical UA lens and 1 single-sided aspherical lens)               |  |
| Image Stabilization       | YES – lens shift-type, approx. 3-stop <sup>[2]</sup> Intelligent IS                                                                               |  |
| FOCUSING                  |                                                                                                                                                   |  |
| Туре                      | πL                                                                                                                                                |  |
| AF System / Points        | AiAF (9-point or Face Detection with Face Select and<br>Track), 1-point AF (any position is available or fixed<br>centre)                         |  |
| AF Modes                  | Single, Continuous, Servo AF/AE <sup>[3]</sup> , Tracking AF                                                                                      |  |
| AF Point Selection        | Size (Normal, Small)                                                                                                                              |  |
| AF Lock                   | YES                                                                                                                                               |  |
| AF Assist Beam            | YES                                                                                                                                               |  |
| Manual Focus              | YES                                                                                                                                               |  |
| Closest Focusing Distance | 3 cm (W) from front of lens in macro                                                                                                              |  |
| EXPOSURE CONTROL          |                                                                                                                                                   |  |
| Metering Modes            | Evaluative (linked to Face Detection AF frame),<br>Centre-weighted average, Spot (centre or linked to<br>Face Detection AF or FlexiZone AF frame) |  |
| AE Lock                   | YES                                                                                                                                               |  |
| Exposure Compensation     | +/- 2 EV in 1/3 stop increments.                                                                                                                  |  |
|                           | Enhanced i-Contrast for automatic dynamic                                                                                                         |  |
| 100 6 111 11              | range correction                                                                                                                                  |  |
| ISO Sensitivity           | AUTO, 80, 100, 200, 400, 800, 1600, 3200, 6400                                                                                                    |  |
| SHUTTER                   | 4.4/2000 (5.4.4.5.1)                                                                                                                              |  |
| Speed                     | 1 – 1/2000 sec. (factory default)<br>15 – 1/2000 sec.                                                                                             |  |
|                           | (total range – varies by shooting mode)                                                                                                           |  |
| WHITE BALANCE             |                                                                                                                                                   |  |
| Type                      | πι                                                                                                                                                |  |
| Settings                  | Auto (including Face Detection WB), Daylight, Cloudy,<br>Tungsten, Fluorescent, Fluorescent H, Custom                                             |  |
| COLOUR MATRIX             |                                                                                                                                                   |  |
| Туре                      | sRGB                                                                                                                                              |  |
| LCD MONITOR               |                                                                                                                                                   |  |
| Monitor                   | 7.5 cm (3.0") PureColor II G LCD (TFT)<br>Approx. 461,000 dots                                                                                    |  |
| Coverage                  | Approx. 100%                                                                                                                                      |  |
| Brightness                | Adjustable to one of five levels. Quick-bright LCD                                                                                                |  |

| FLASH                             |                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Modes                             | Auto, Manual Flash On / Off, Slow Synchro                                                                                                                                                                                                                                                                                                                                                                                |  |
| Slow Sync Speed                   | YES – fastest speed 1/2000 sec.                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Red-Eye Reduction                 | YES                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| Flash Exposure<br>Compensation    | +/- 2 EV in 1/3 stop increments. Face Detection FE, Safety FE, Smart Flash Exposure                                                                                                                                                                                                                                                                                                                                      |  |
| Flash Exposure Lock               | YES                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| Manual Power Adjustment           | 3 levels with internal flash                                                                                                                                                                                                                                                                                                                                                                                             |  |
| Second Curtain<br>Synchronisation | YES                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| Built-in Flash Range              | 50 cm - 7.0 m (W) / 50 cm - 2.3 m (T)                                                                                                                                                                                                                                                                                                                                                                                    |  |
| External Flash                    | Canon High Power Flash HF-DC2                                                                                                                                                                                                                                                                                                                                                                                            |  |
| SHOOTING<br>Modes                 | Smart Auto (36 scenes detected), Program AE, Shutter priority AE, Aperture priority AE, Manual, Live View Control, SCN (Portrait, Smooth Skin, Smart Shutter (Smile, Wink Self-Timer, FaceSelf-Timer), High-speed Burst (2.5 MP), Stitch Assist, Snow, Fireworks), Creative Filters (Fish-eye Effect, Miniature Effect, Toy Camera Effect, Soft Focus, Monochrome, Super Vivid, Poster Effect, Color Accent, Color Swap) |  |
| Modes In Movie                    | Smart Auto (21 scenes detected), Program AE, Portrait,<br>Miniature Effect, Monochrome, Super Vivid, Poster<br>Effect, Snow, Fireworks, Color Accent, Color Swap                                                                                                                                                                                                                                                         |  |
| Photo Effects                     | My Colors (My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color)                                                                                                                                                                                                                                                    |  |
| Drive Modes                       | Single, Continuous, Continuous with AF, Self-Timer                                                                                                                                                                                                                                                                                                                                                                       |  |
| Continuous Shooting               | Approx. 1.9 shots/sec High-speed Burst (2.5MP): 4.5 shots/sec With AF: Approx. 0.8 shots/sec With Live View: Approx. 0.8 shots/sec (all speeds are until memory card becomes full) <sup>[4][5]</sup>                                                                                                                                                                                                                     |  |
| RECORDING PIXELS /<br>COMPRESSION |                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Image Size                        | 4:3 - (L) 3648 x 2736, (M1) 2816 x 2112, (M2) 1600<br>x 1200, (S) 640 x 480<br>16:9 - (L) 3648 x 2048, (M1) 2816 x 1584, (M2)<br>1920 x 1080, (S) 640 x 360<br>3:2 - (L) 3648 x 2432, (M1) 2816 x 1880, (M2) 1600<br>x 1064, (S) 640 x 424<br>1:1 - (L) 2736 x 2736, (M1) 2112 x 2112, (M2) 1200<br>x 1200, (S) 480 x 480<br>Resize in playback (M2, S)                                                                  |  |
| Compression                       | Superfine, Fine                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Movies                            | (HD) 1280 x 720, 24 fps, (L) 640 x 480, 30 fps<br>Miniature Effect (HD) 4.8 fps, 2.4 fps, 1.2 fps, (L) 6fps,<br>3 fps, 1.5 fps                                                                                                                                                                                                                                                                                           |  |
| Movie Length                      | (HD) Up to 4 GB or 29 min. 59 sec. <sup>[6]</sup><br>(L and M) Up to 4 GB or 1 hour <sup>[5]</sup>                                                                                                                                                                                                                                                                                                                       |  |
| FILE TYPES                        |                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Still Image Type                  | JPEG compression, (Exif 2.3 [Exif Print] compliant) /<br>Design rule for Camera File system, Digital Print Order<br>Format [DPOF] Version 1.1 compliant                                                                                                                                                                                                                                                                  |  |
| Movies                            | MOV [Video: H.264. Audio: Linear PCM (stereo)]                                                                                                                                                                                                                                                                                                                                                                           |  |
| DIRECT PRINT                      |                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Canon Printers<br>PictBridge      | Canon SELPHY Compact Photo Printers and Canon<br>Inkjet Printers supporting PictBridge<br>YES (via USB or Wireless LAN)                                                                                                                                                                                                                                                                                                  |  |
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## **Technical Specifications**

### PowerShot S200

| OTHER FEATURES                    |                                                                                                                                                                                                                                                                                                                     |  |
|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| GPS                               | GPS via mobile (linked to compatible smartphone)                                                                                                                                                                                                                                                                    |  |
| Red-Eye Correction                | YES – during shooting and playback                                                                                                                                                                                                                                                                                  |  |
| Intelligent Orientation<br>Sensor | YES                                                                                                                                                                                                                                                                                                                 |  |
| Histogram                         | YES                                                                                                                                                                                                                                                                                                                 |  |
| Playback Zoom                     | Approx. 2x - 10x                                                                                                                                                                                                                                                                                                    |  |
| Self Timer                        | Approx. 2 or 10 sec., Custom                                                                                                                                                                                                                                                                                        |  |
| Menu Languages                    | English, German, French, Dutch, Danish, Finnish,<br>Italian, Greek, Norwegian, Portuguese, Russian,<br>Swedish, Spanish, Ukrainian, Polish, Czech,<br>Hungarian, Turkish, Simplified Chinese, Chinese<br>(traditional), Japanese, Korean, Thai, Arabic,<br>Romanian, Farsi, Hindi, Malay, Indonesian,<br>Vietnamese |  |
| INTERFACE                         |                                                                                                                                                                                                                                                                                                                     |  |
| Computer                          | Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible)                                                                                                                                                                                                                                                     |  |
| Other                             | HDMI Mini Connector (HDMI-CEC compatible) A/V output (PAL/NTSC)                                                                                                                                                                                                                                                     |  |
| Computer / Other                  | Wi-Fi (IEEE802.11 b/g/n), (2.4 GHz only) <sup>[7]</sup>                                                                                                                                                                                                                                                             |  |
| MEMORY CARD                       |                                                                                                                                                                                                                                                                                                                     |  |
| Туре                              | SD, SDHC, SDXC                                                                                                                                                                                                                                                                                                      |  |
| SUPPORTED OPERATING<br>SYSTEM     |                                                                                                                                                                                                                                                                                                                     |  |
| PC & Macintosh                    | Windows 8 / 7 SP1 / Vista SP2/ XP SP3<br>Mac OS X v10.6 – 10.9<br>For Wireless LAN connection to a PC:<br>Windows 8 / 7 SP1<br>Mac OS X v10.6.8 / 10.7 / 10.8.2 or later                                                                                                                                            |  |
| SOFTWARE                          |                                                                                                                                                                                                                                                                                                                     |  |
| Browsing & Printing               | ImageBrowser EX                                                                                                                                                                                                                                                                                                     |  |
| Other                             | CameraWindow, PhotoStitch, Map Utility                                                                                                                                                                                                                                                                              |  |

| POWER SOURCE                       |                                                                                                 |
|------------------------------------|-------------------------------------------------------------------------------------------------|
| Batteries                          | Rechargeable Li-ion Battery NB-6LH (battery and charger supplied)                               |
| Battery Life                       | Approx. 200 shots<br>Eco mode approx. 300 shots<br>Approx. 300 min. playback                    |
| A/C Power Supply                   | Optional, AC Adapter Kit ACK-DC40                                                               |
| ACCESSORIES                        |                                                                                                 |
| Cases / Straps                     | Soft Case DCC-1450<br>Soft Case DCC-1920<br>Travel Case DCC-2500                                |
| Flash                              | Canon High Power Flash HF-DC2                                                                   |
| Power Supply & Battery<br>Chargers | Battery Pack NB-6L<br>Battery Pack NB-6LH<br>Battery Charger CB-2LYE<br>AC Adapter Kit ACK-DC40 |
| Other                              | HDMI Cable HTC-100<br>Interface cable IFC-400PCU                                                |
| PHYSICAL<br>SPECIFICATIONS         |                                                                                                 |
| Operating Environment              | 0 - 40 °C, 10 - 90% humidity                                                                    |
| Dimensions (W x H x D)             | 99.8 x 59.0 x 26.3 mm                                                                           |
| Weight                             | Approx. 181 g<br>(including battery and memory card)                                            |

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated.

Subject to change without notice.

- [1] Depending on the image size selected.
- [2] Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent) are measured at 350 mm.
- $\hbox{[3] Some settings limit availability}.$
- $\c [4]$  Under conditions where the flash does not fire.
- [5] Depending on memory card speed / capacity / compression setting.
- [6] The following Speed Class memory cards are required for maximum record time: (HD)  $1280 \times 720$  Speed Class 4 or above. (Full HD)  $1920 \times 1080$  Speed Class 6 or above. (iFrame)  $1280 \times 720$  Speed Class 6 or above.
- [7] Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device and region.

For more information visit www.canon-europe.com/wirelesscompacts



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Delivering superb performance in any light, with HS System and a bright f/2 lens. The PowerShot S200 puts artistic control into the pockets of photographers who like to shoot creatively and share their images on the move.

Sales start date: May 2014

**Positioning:** A pocketable camera for the creative photographer on the move

# Calloll ( James 1978)

#### **Product Details:**

| Product Name         | Mercury Code | EAN Code      | Recommended Retail Price |
|----------------------|--------------|---------------|--------------------------|
| PowerShot S200 BLACK | 8408B015     | 8714574615875 | CHF 358.00               |
| PowerShot S200 WHITE | 8675B015     | 8714574615912 | CHF 358.00               |

#### **Optional Accessories:**

| Product Name                | Mercury Code | EAN Code      | Recommended Retail Price |
|-----------------------------|--------------|---------------|--------------------------|
| AC Adapter Kit ACK-DC40     | 2610B003     | 4960999571706 | CHF 118.00               |
| Battery Charger CB-2LYE     | 2609B001     | 4960999571676 | CHF 98.00                |
| Battery Pack NB-6LH         | 8724B001     | 4960999989952 | CHF 68.00                |
| High Power Flash HF-DC2     | 5189B001     | 4960999782232 | CHF 168.00               |
| Interface Cable IFC-400PCU  | 9370A001     | 4960999209906 | CHF 38.00                |
| AV Stereo Cable AVC-DC400ST | 4076B001     | 4960999659275 | CHF 28.00                |
| HDMI Cable HTC-100          | 2384B001     | 4960999530383 | CHF 88.00                |
| Soft Case DCC-1450          | 0033X729     | 8714574558738 | CHF 38.00                |
| Soft Case DCC-1920          | 0038X888     | 8714574610337 | CHF 68.00                |
| Travel Case DCC-2500        | 0038X887     | 8714574610320 | CHF 48.00                |

#### **Logistics Information:**

| Pack Description | Qty | Dimensions (L x W x H in mm) | Weight (Net / Gross in kg) |
|------------------|-----|------------------------------|----------------------------|
| Each             | 1   | 159 x 138 x 61               | 0.304 / 0.397              |
| Carton           | 15  | 447 x 326 x 202              | 5.955 / 6.749              |
| Euro Pallet      | 375 | 1200 x 800 x 1160            | - / 174.0                  |

#### **Euro Pallet Information:**

| Layers             |    |
|--------------------|----|
| Layers per Pallet  | 5  |
| Cartons per Layer  | 5  |
| Products per Layer | 75 |

#### What's in the box?

- PowerShot S200
- Wrist Strap WS-DC11
- Battery Pack NB-6LH
- Battery Charger CB-2LYE
- AC Cable
- User Manual Kit

