

IXUS 150

Sharp style
and results

It's easy to shoot sharp, detailed photos and movies with this slim, stylish 16 Megapixel IXUS that's equipped with an 8x optical zoom and optical Image Stabilizer, and small enough to fit in your pocket.



IXUS 150

you can

- Enjoy Canon quality results with a slim, stylish IXUS
- 16 Megapixels for large prints and easy cropping
- Shoot wide with 28mm or zoom in 16x closer without losing quality
- No more blurred photos or movies thanks to Image Stabilizer with Intelligent IS
- Just point and shoot and let Smart Auto make the most of every shot for you
- Easy viewing and sharing on 6.8 cm (2.7") LCD
- Add your personal touch to photos with Live View Control
- Instantly capture all the action with HD movies (720p) and movie button
- Get creative with Miniature, Fish-eye and Toy Camera Effects
- More shots per battery charge with Eco mode

Product Range



IXUS 155



IXUS 150



IXUS 145

IXUS 265 HS
IXUS 155
IXUS 150
IXUS 145

Canon

16.0
MEGA
PIXELS

28mm
WIDE
8x

16x
Zoom

INTELLIGENT
IS

6.8 cm
2.7"
LCD

DIGIC
4+

Smart
AUTO
32 SCENES

HD

Movie
Button

Technical Specifications

IXUS 150

IMAGE SENSOR	
Type	1/2.3 type CCD
Effective Pixels	Approx. 16.0M
Colour Filter Type	Primary Colour
IMAGE PROCESSOR	
Type	DIGIC 4+ with iSAPS technology
LENS	
Focal Length	5.0 – 40.0 mm (35 mm equivalent: 28 – 224 mm)
Zoom	Optical 8x ZoomPlus 16x Digital Approx. 4x Combined Approx. 32x ^[1]
Maximum f/number	f/3.2 – f/6.9
Construction	8 elements in 7 groups (1 double-sided aspherical lens)
Image Stabilization	YES – lens shift-type, approx. 2.5-stop ^[2] . Intelligent IS plus Enhanced Dynamic IS
FOCUSING	
Type	TTL
AF System / Points	AiAF (Face Detection / 9-point), 1-point AF (fixed to centre)
AF Modes	Single, Continuous (Auto mode only), Servo AF / AE, Tracking AF ^[3]
AF Lock	Yes
AF Assist Beam	Yes
Closest Focusing Distance	1 cm (W) from front of lens in macro
EXPOSURE CONTROL	
Metering Modes	Evaluative (linked to Face Detection AF frame), Centre-weighted average, Spot (centre)
AE Lock	YES
Exposure Compensation	+/- 2 EV in 1/3 stop increments. Enhanced i-Contrast for automatic dynamic range correction
ISO Sensitivity	AUTO, 100, 200, 400, 800, 1600
SHUTTER	
Speed	1 – 1/2000 sec. (factory default) 15 – 1/2000 sec. (total range – varies by shooting mode)
WHITE BALANCE	
Type	TTL
Settings	Auto (including Face Detection WB), Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
COLOUR MATRIX	
Type	sRGB
LCD MONITOR	
Monitor	6.8 cm (2.7") LCD (TFT), Approx. 230,000 dots
Coverage	Approx. 100%
Brightness	Adjustable to one of five levels, Quick-bright LCD
FLASH	
Modes	Auto, Manual Flash On / Off, Slow Synchro
Slow Sync Speed	YES – fastest speed 1/2000 sec.
Red-Eye Reduction	YES
Flash Exposure Compensation	Face Detection FE, Smart Flash Exposure
Flash Exposure Lock	YES
Built-in Flash Range	50 cm – 3.0 m (W) / 1.3 – 1.5 m (T)
External Flash	Canon High Power Flash HF-DC1 Canon High Power Flash HF-DC2
SHOOTING	
Modes	Smart Auto (32 scenes detected), P, Portrait, Live View Control, FaceSelf-Timer, Low Light (4.0 MP), Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter
Modes In Movie	Smart Auto (21 scenes detected), P, Portrait, Miniature Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks
Drive Modes	Single, Continuous, Self-Timer
Continuous Shooting	Approx. 0.8 shots/sec. ^[4] (until memory card becomes full) ^[5]

RECORDING PIXELS / COMPRESSION	
Image Size	4:3 – (L) 4608 x 3456, (M1) 3264 x 2448, (M2) 2048 x 1536, (S) 640 x 480, (W) 4608 x 2592 Resize in playback (M2, S)
Compression	Fine
Movies	(HD) 1280 x 720, 25 fps, (L) 640 x 480, 30 fps Miniature Effect (HD) 5 fps, 2.5 fps, 1.25 fps Miniature Effect (L) 6 fps, 3 fps, 1.5 fps
Movie Length	(HD) Up to 4 GB or 29 min. 59 sec. ^[6] (L) up to 4 GB or 1 hour ^[5]
FILE TYPES	
Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant
Movies	MOV [H.264 + Linear PCM (monaural)]
DIRECT PRINT	
Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge
PictBridge	YES
OTHER FEATURES	
Red-Eye Correction	YES – during shooting and playback
Histogram	YES
Playback Zoom	Approx. 2x – 10x
Self Timer	Approx. 2 or 10 sec. or Custom
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Simplified Chinese, Chinese (traditional), Japanese, Russian, Portuguese, Korean, Greek, Polish, Czech, Hungarian, Turkish, Thai, Arabic, Ukrainian, Romanian, Farsi, Malaysian, Hindi, Indonesian, Vietnamese, Hebrew
INTERFACE	
Computer	Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible)
Other	A/V output, dedicated connector (PAL/NTSC)
MEMORY CARD	
Type	SD, SDHC, SDXC
SUPPORTED OPERATING SYSTEM	
PC & Macintosh	Windows 8, 8.1 / 7 SP1 / Vista SP2 / XP SP3 Mac OS X 10.7 / 10.8 / 10.9
SOFTWARE	
Browsing & Printing	ImageBrowser EX
Other	Camera Window, PhotoStitch
POWER SOURCE	
Batteries	Rechargeable Li-ion Battery NB-11L (battery and charger supplied)
Battery Life	Approx. 210 shots Eco Mode: Approx. 280 shots Approx. 240min. playback
A/C Power Supply	Optional, AC Adapter Kit ACK-DC90
ACCESSORIES	
Cases / Straps	Soft Case DCC-1370 Soft Case DCC-1350 Soft Case DCC-1320
Flash	Canon High Power Flash HF-DC1 Canon High Power Flash HF-DC2
Power Supply & Battery Chargers	Battery Pack NB-11L Battery Pack NB-11LH Battery Charger CB-2LFE AC Adapter Kit ACK-DC90
Other	AV Cable AVC-DC400 Interface Cable IFC-400PCU
PHYSICAL SPECIFICATIONS	
Operating Environment	0 – 40 °C, 10 – 90% humidity
Dimensions (W x H x D)	95.2 x 54.3 x 22.1 mm
Weight	Approx. 130 g (including battery / batteries and memory card)

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated.

Subject to change without notice.

[1] Depending on the image size selected.

[2] Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent) are measured at 350 mm.

[3] Some settings limit availability.

[4] Under conditions where the flash does not fire.

[5] Depending on memory card speed / capacity / compression setting.

[6] The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above. (iFrame) 1280 x 720 Speed Class 6 or above.

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Sales start date: Mid-February 2014

Positioning: Easy, slim and stylish IXUS point and shoot for the young and young at heart

IXUS 150



Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
IXUS 150 GRAY	9145B006	8714574615332	CHF 138.00
IXUS 150 RED	9148B006	8714574615295	CHF 138.00

Optional Accessories:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
AC Adapter Kit ACK-DC90	6216B003	4960999844169	CHF 128.00
Battery Charger CB-2LFE	8420B001	4960999977324	CHF 98.00
Battery Pack NB-11L	6212B001	4960999844022	CHF 68.00
Battery Pack NB-11LH (new)	9391B001	4549292004472	CHF 68.00
High Power Flash HF-DC2	5189B001	4960999782232	CHF 168.00
Interface Cable IFC-400PCU	9370A001	4960999209906	CHF 38.00
AV Cable AVC-DC400	2563B001	4960999570754	CHF 28.00
Soft Case DCC-1370	0039X576	8714574617237	CHF 38.00
Leather Soft Case DCC-1350	0038X112	8714574600130	CHF 38.00
Leather Soft Case DCC-1320	0038X180	8714574605012	CHF 38.00

Logistics Information:

Pack Description	Qty	Dimensions (L x W x H in mm)	Weight (Net / Gross in kg)
Each	1	159 x 138 x 61	0.246 / 0.341
Carton	15	447 x 326 x 202	5.115 / 6.2411
Euro Pallet	375	1200 x 800 x 1160	- / 152

Euro Pallet Information:

Layers	
Layers per Pallet	5
Cartons per Layer	5
Products per Layer	75

What's in the box?

- Digital Camera IXUS 150
- Wrist Strap WS-800
- Battery Pack NB-11L
- Battery Charger CB-2LFE
- AC Cable
- User Manual Kit