



IXUS 155

Zoom into every detail

The stylish IXUS 155 captures every detail no matter how far away, with 20 Megapixels and 10x ultra-wide optical zoom. Smart Auto and Intelligent IS ensure brilliant results every time you point and shoot.



IXUS 155

you can

- Enjoy Canon quality results with a slim, stylish IXUS
- 20 Megapixel resolution for large prints and easy cropping
- Shoot great group shots with ultra-wide 24mm or zoom in 20x closer without losing quality
- No more blurred photos or movies thanks to Image Stabilizer with Intelligent IS
- Just point and shoot and let Smart Auto make the most of every shot for you
- Easy viewing and sharing on 6.8 cm (2.7") LCD
- Add your personal touch to photos with Live View Control
- Instantly capture all the action with HD movies (720p) and movie button
- Get creative with Miniature, Fish-eye and Toy Camera Effects
- More shots per battery charge with Eco mode

Product Range



IXUS 265 HS

IXUS 265 HS
IXUS 155
 IXUS 150
 IXUS 145



IXUS 155



IXUS 150



20.0
MEGA
PIXELS

24mm
WIDE
10x



6.8 cm
2.7" LCD



Smart
AUTO
32 SCENES



Technical Specifications

IXUS 155

IMAGE SENSOR	
Type	1/2.3 type CCD
Effective Pixels	Approx. 20.0M
Colour Filter Type	Primary Colour
IMAGE PROCESSOR	
Type	DIGIC 4+ with iSAPS technology
LENS	
Focal Length	4.3 – 43.0 mm (35 mm equivalent: 24 – 240 mm)
Zoom	Optical 10x ZoomPlus 20x Digital Approx. 4x Combined Approx. 40x ^[1]
Maximum f/number	f/3.0 – f/6.9
Construction	9 elements in 7 groups (1 double-sided aspherical lens)
Image Stabilization	YES – lens shift-type, approx. 2.5-stop ^[2] Intelligent IS plus Enhanced Dynamic IS
FOCUSING	
Type	TTL
AF System / Points	AiAF (Face Detection / 9-point), 1-point AF (fixed to centre)
AF Modes	Single, Continuous (Auto mode only), Servo AF / AE, Tracking AF ^[3]
AF Lock	YES
AF Assist Beam	YES
Closest Focusing Distance	1 cm (W) from front of lens in macro
EXPOSURE CONTROL	
Metering Modes	Evaluative (linked to Face Detection AF frame), Centre-weighted average, Spot (centre)
AE Lock	YES
Exposure Compensation	+/- 2 EV in 1/3 stop increments Enhanced i-Contrast for automatic dynamic range correction
ISO Sensitivity	AUTO, 100, 200, 400, 800, 1600
SHUTTER	
Speed	1 – 1/2000 sec. (factory default) 15 – 1/2000 sec. (total range – varies by shooting mode)
WHITE BALANCE	
Type	TTL
Settings	Auto (including Face Detection WB), Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
COLOUR MATRIX	
Type	sRGB
LCD MONITOR	
Monitor	6.8 cm (2.7") LCD (TFT), Approx. 230,000 dots
Coverage	Approx. 100%
Brightness	Adjustable to one of five levels, Quick-bright LCD
FLASH	
Modes	Auto, Manual Flash On / Off, Slow Synchro
Slow Sync Speed	YES – fastest speed 1/2000 sec.
Red-Eye Reduction	YES
Flash Exposure Compensation	Face Detection FE, Smart Flash Exposure
Flash Exposure Lock	YES
Built-in Flash Range	50 cm – 4.0 m (W) / 1.0 – 2.0 m (T)
External Flash	Canon High Power Flash HF-DC2
SHOOTING	
Modes	Smart Auto (32 scenes detected), P, Portrait, Live View Control, FaceSelf-Timer, Low Light (5.0 MP), Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter
Modes In Movie	Smart Auto (21 scenes detected), P, Portrait, Miniature Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks
Drive Modes	Single, Continuous, Self-Timer
Continuous Shooting	Approx. 0.8 shots/sec. ^[4] (until memory card becomes full) ^[5]

RECORDING PIXELS / COMPRESSION	
Image Size	4:3 – (L) 5152 x 3864, (M1) 3648 x 2736, (M2) 2048 x 1536, (S) 640 x 480, (W) 5152 x 2896 Resize in playback (M2, S)
Compression	Fine
Movies	(HD) 1280 x 720, 25 fps, (L) 640 x 480, 30 fps Miniature Effect (HD) 5 fps, 2.5 fps, 1.25 fps Miniature Effect (L) 6 fps, 3 fps, 1.5 fps
Movie Length	(HD) Up to 4 GB or 29 min. 59 sec. ^[6] (L) up to 4 GB or 1 hour ^[5]
FILE TYPES	
Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant
Movies	MOV [H.264 + Linear PCM (monaural)]
DIRECT PRINT	
Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge
PictBridge	YES
OTHER FEATURES	
Red-Eye Correction	YES – during shooting and playback
Histogram	YES
Playback Zoom	Approx. 2x – 10x
Self Timer	Approx. 2 or 10 sec. or Custom
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Simplified Chinese, Chinese (traditional), Japanese, Russian, Portuguese, Korean, Greek, Polish, Czech, Hungarian, Turkish, Thai, Arabic, Ukrainian, Romanian, Farsi, Malaysian, Hindi, Indonesian, Vietnamese, Hebrew
INTERFACE	
Computer	Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible)
Other	A/V output, dedicated connector (PAL / NTSC)
MEMORY CARD	
Type	SD, SDHC, SDXC
SUPPORTED OPERATING SYSTEM	
PC & Macintosh	Windows 8, 8.1 / 7 SP1 / Vista SP2 / XP SP3 Mac OS X 10.7 / 10.8 / 10.9
SOFTWARE	
Browsing & Printing	ImageBrowser EX
Other	CameraWindow, PhotoStitch
POWER SOURCE	
Batteries	Rechargeable Li-ion Battery NB-11LH (battery and charger supplied)
Battery Life	Approx. 230 shots Eco Mode: Approx. 310 shots Approx. 300min. playback
A/C Power Supply	Optional, AC Adapter Kit ACK-DC90
ACCESSORIES	
Cases / Straps	Soft Case DCC-1370 Soft Case DCC-1320
Flash	Canon High Power Flash HF-DC1 Canon High Power Flash HF-DC2
Power Supply & Battery Chargers	Battery Pack NB-11L Battery Pack NB-11LH Battery Charger CB-2LFE AC Adapter Kit ACK-DC90
Other	AV Cable AVC-DC400 Interface Cable IFC-400PCU
PHYSICAL SPECIFICATIONS	
Operating Environment	0 – 40 °C, 10 – 90% humidity
Dimensions (W x H x D)	95.3 x 56.8 x 23.7 mm
Weight	Approx. 142 g (including battery and memory card)

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated.

Subject to change without notice.

[1] Depending on the image size selected.

[2] Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent) are measured at 350 mm.

[3] Some settings limit availability.

[4] Under conditions where the flash does not fire.

[5] Depending on memory card speed / capacity / compression setting.

[6] The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above. (iFrame) 1280 x 720 Speed Class 6 or above.



Zoom in to every detail

IXUS 155

The stylish IXUS 155 captures every detail no matter how far away, with 20 Megapixels and 10x ultra-wide optical zoom. Smart Auto and Intelligent IS ensure brilliant results every time you point and shoot.



Sales start date: Mid-February 2014

Positioning: Stylish, pocketable camera with strong specification for those seeking ease of use and good value for money

Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
IXUS 155 SILVER	9360B006	8714574615615	CHF 168.00
IXUS 155 BLACK	9357B006	8714574615578	CHF 168.00
IXUS 155 BLUE	9366B006	8714574615653	CHF 168.00
IXUS 155 PINK	9369B006	8714574615691	CHF 168.00

Optional Accessories:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
AC Adapter Kit ACK-DC90	6216B003	4960999844169	CHF 128.00
Battery Charger CB-2LFE	8420B001	4960999977324	CHF 98.00
Li-ion Battery NB-11L	6212B001	4960999844022	CHF 68.00
Li-ion Battery NB-11LH (new)	9391B001	4549292004472	CHF 68.00
High Power Flash HF-DC2	5189B001	4960999782232	CHF 168.00
Interface Cable IFC-400PCU	9370A001	4960999209906	CHF 38.00
AV Cable AVC-DC400	2563B001	4960999570754	CHF 28.00
Soft Case DCC-1370	0039X576	8714574617237	CHF 38.00
Leather Soft Case DCC-1320	0038X180	8714574605012	CHF 38.00

Logistics Information:

Pack Description	Qty	Dimensions (L x W x H in mm)	Weight (Net / Gross in kg)
Each	1	159 x 138 x 61	0.257 / 0.352
Carton	15	447 x 326 x 202	5.28 / 6.4061
Euro Pallet	375	1200 x 800 x 1160	- / 155

Euro Pallet Information:

Layers	
Layers per Pallet	5
Cartons per Layer	5
Products per Layer	75

What's in the box?

- Digital Camera IXUS 155
- Wrist Strap WS-800
- Battery Pack NB-11LH
- Battery Charger CB-2LFE
- AC Cable
- User Manual Kit